



GLOBAL CONCLAVE ON ORAL HEALTH INNOVATION & RESEARCH

INNOVATION NEXUS GUIDELINES

Innovation Exhibit | Innovation Cave



Detailed Roadmap for GCOHIR 2025 - Innovation Nexus

- ❖ **Innovation Nexus:** A platform for showcasing innovative ideas and products to a global audience through the Innovation Exhibit and Innovation Cave.
- ❖ **Innovation Exhibit:** A chance to showcase your innovative ideas and products on a global platform to receive expert feedback, attract potential investors, and collaborate with the best of Academia & Industry.
- ❖ **Innovation Cave:** - Top innovative ideas from Innovation Exhibit qualify for Innovation Cave, inspired by the concept of 'Shark Tank'.

Step 1: Visit the GCOHIR Website & Understand Conclave

To begin preparing for the Global Conclave on Oral Health Innovation and Research (GCOHIR), visit the official website and familiarize yourself with the event's objectives and opportunities.

✚ **Website URL:** <https://www.gcohir.org.in/>

✚ **Understand Conclave Objectives:**

Learn about GCOHIR's mission to foster innovations in oral health.

✚ **Review Key Areas:**

- ❖ **About Us:** Gain a clear understanding of GCOHIR's goals and the purpose of the conclave.
- ❖ **Objectives:** The conclave aims to promote innovation in oral healthcare, focusing on collaboration between researchers, innovators, and investors.
- ❖ **The domain of participation:** Familiarize yourself with the specific themes that the Innovation Exhibit will cover:
 - Dental Equipment, Instruments & Devices.
 - Preventive and Post Diagnostic Dental Treatment.
 - Oral Imaging, Diagnostic and 3D Technology.
 - Artificial Intelligence, Deep Learning and Data Analytics.
 - Oral Healthcare, Disability and Rehabilitation.
 - Insurance and Financial solution for patients and professionals.
 - IT and ITES for dental and oral health care.
 - Dental tourism
 - Other relevant dental and oral healthcare area

○ **Submission Categories:**

- Innovative and profitable clinic
- Innovative product and services in the domain of dental and oral healthcare
- Consulting /coaching /skilful venture
- Quality research having potential for commercialisation.

 **Showcase your Patent or Innovative Idea: Let It Spark Interest**

-Finalize your patent or innovation idea for the Innovation Exhibit, ensuring it aligns with the event's themes and guidelines. Identify the key stakeholders involved - such as research institutions, industry partners, and healthcare professionals and customize your innovation to resonate with their specific interests and objectives, maximizing its relevance and impact.

Points to consider:

- **Novelty:** How unique is your innovation?
- **Feasibility:** Can the innovation be realistically implemented?
- **Impact:** How will your innovation improve oral health outcomes? Make sure your idea is well-researched and backed by data to strengthen your concept notes.

 **Very Important Notes**

- ❖ Study the theme areas to align your innovation proposal with the conclave's strategic focus areas.
- ❖ We encourage candidates to submit concept notes of your innovation, which has been already **filed for patent and published**. (The registration form will have a provision wherein you will be prompted to fill-in the published patent details).
- ❖ Please cross-verify whether your idea/concept (patent) is eligible for participation in Innovation Exhibit or Scientific Abstract Presentation.

Step 2: Register for the Innovation Exhibit

Check you belong to which category of the exhibit.

Fee Structure: To secure your spot at the Global Conclave, a participation fee is required. This fee covers access to all sessions, networking opportunities, and exhibition space.

Participation Guidelines and Fee Structure:

- Dental / Medical Institute / University nominated team - **Rs 45,000** (min 2 max 6)
- Non-Dental / Non-Medical /Technical Institute and /or associated incubation Centre/ Research Centre nominated team - **Rs 25,000** (min 2 max 4)
- Independent DPIIT registered startup teams with ready-to-sale products - **Rs 15,000** (min 2 max 4)
- Fellowship mentors and coaches. - **Rs 6,000**
- Independent individual and professional teams from any discipline – Bachelor, Master, Ph.D. or graduated and Independent Professionals, Dental, Medical, Law, Commerce, Engineering & Technology, Science, Public health; with dental and oral health research inclination. - **Rs 5,000** (single participant)

*Note *: The above fees are inclusive of GST*

Payment Details:

Kindly note that – You need to add payment for Innovation Exhibit-

To officially register for the Innovation Exhibit please follow the step-by-step process enlisted below. In case of any queries/concerns, you may get in touch with the program in-charge.

➤ Access Google Form:

For registration and concept note submission, please access the **Google Form via the provided link.**

https://docs.google.com/forms/d/e/1FAIpQLSfxmCygMJ2Mu_ZKu2iHWQVNq1CJ9RuBoL V5D740JfSPU48JSQ/viewform?usp=sf_link

To complete the payment for the Innovation Exhibit, you can use the bank details outlined below for a direct transfer.

Bank Details for Direct Payment:

Account Name: INDIAN DENTAL ASSOCIATION

Account number: 50100031535013

IFSC Code: HDFC0000012

Bank Name: HDFC BANK

- **Fill Registration Form:** Provide your details such as name, organization, and innovation description (if ready in the prescribed format).





- **Complete Payment:** Navigate to the payment gateway. Complete the payment by following the instructions for the accepted payment methods (e.g., credit card, net banking) as per the guidance provided by Dr Himani
- **Note**
 - Ensure your payment is processed well before the registration deadline to avoid any last-minute issues.
 - Payment Deadline: Make sure to check the last date for payment submission.
 - Category-Specific Fee: Pay close attention to the registration fee for the Innovation Exhibit category.
 - Proof of Payment: Once payment is completed, immediately take a screenshot (or download) of the payment confirmation page.

Step 3: Submit Proof of Payment

- After completing your payment, you are required to submit the payment proof (screenshot/downloaded PDF) to Dr Himani (either WhatsApp or Email)
 - ✓ WhatsApp Phone No -7499661283 or
 - ✓ Email Id - drhimani.balpande@ida.org.in
- Double - check the correct email/contact number when sending your payment proof to avoid delay.
- Your payment will be verified by the IT/Accounts Department. This process ensures your registration is valid and that your spot in the Innovation Exhibit is confirmed.

Step 4: Receive Acknowledgement Note

Once the payment is verified, an official acknowledgement email will be sent to you by the organizers, confirming your registration for the event.

-  **Confirmation Email:** Check your inbox for the official acknowledgement note from the GCOHIR organizing committee.
-  **Keep a Record:** Save this confirmation email, as it serves as your official registration proof.
-  **Review Innovation Exhibit Guidelines:** After receiving the confirmation, participants must review the specific guidelines for the Innovation Exhibit. This includes details on presentation formats, technical requirements, and evaluation criteria.
-  **Access Guidelines:** Visit the website and download the official Innovation Exhibit Guidelines document. Understand the themes for innovation submission.

- ✚ Learn about the technical requirements for showcasing your idea (such as display size, equipment, etc.). Get familiar with the rules for concept note submissions (e.g., word count, format). Pay particular attention to the evaluation criteria as this will help you prepare your innovation to align with the judge's expectations.

Step 5: Preparing and Submitting Concept Notes of your Innovation Exhibit

- Once your idea is finalized based on the above thematic areas and set guidelines, draft a detailed concept note that clearly outlines your innovation. This document will be submitted for evaluation.
- In registration form: ensure that the details of approved & in-process patent details are mentioned - accurate.
- Exhibitor can choose to display as many approved patents he wants to, best of his patents which he wants to display.
- **Each PDF of Concept notes should include the following:**
 - Entry name:
 - City, State:
 - Contact Number:
 - Email ID:
 - Number of patents approved:
 - Number of patents in-process:
 - Number of **approved patents** which will be displayed at the Exhibit:
 - Titles & patent numbers of the selected ones which will be displayed at the exhibit
 - Concept note/short description of each of the-model/prototype/innovation (to be exhibited) in less than 200 words (each). Ensure that your concept note/description covers the following: Problem Statement, Idea/Innovation/Prototype, Projected impact on Oral Health (Include diagrams, graphs, or technical drawings, if relevant, to explain your innovation).
- ✚ **Ensure Alignment with Themes:** Double-check that your concept note aligns with the conclave's focus areas and guidelines. Keep the tone professional and technical, ensuring that the concept note is concise but informative.
- ✚ **Submit the Concept Note**
 - While saving the pdf and sending it, please ensure that the file is renamed as same the entrant's name.
 - Participants can submit their concept notes in either of the following ways:
 - Email it directly to- drhimani.balpande@ida.org.in

-If the drafted note is ready at the time of registration, then you can also submit via google form.

-There is a provision at the end of the form which can be utilized to attach the Word/PDF of the drafted concept note (File size max. 5 MB)

“Please note that the deadline for submitting concept notes pdf is set for January 15, 2024.”

Step 6: Follow Rules and Regulations

Once your concept note is submitted and payment completed, adhere to the rules and regulations outlined by the GCOHIR committee to ensure a smooth participation experience.

- + Compliance:** Follow all rules such as deadlines, submission formats, and event-day behavior.
- + Submission of Additional Documents:** Be prepared to submit any additional materials if requested by the organizing committee.

Step 7: Facilities Provided for Innovation Exhibit

GCOHIR will provide certain facilities to participants to help them showcase their innovations effectively.

- + Check Website Updates:** Regularly visit the GCOHIR website or check your email for notifications regarding the facilities that will be available to you.
- + Facilities provided at the venue**
 - Exhibition space and technical setup (e.g., Display boards, tables, chairs).
 - Access to power outlets, internet access.
 - Presentation slots and schedules.
 - Packed lunch for the registered members of Innovation Nexus.
 - **Note** – Plan in advance if you need any additional equipment or resources beyond what is provided by the organizers.

Step 8: Judging and Award Process

The innovations will be evaluated by a panel of experts based on various:

'Judging Criteria'

- **Innovation:** Originality and creativity of the idea.
- **Feasibility:** Practicality in real-world applications.
- **Impact:** Potential to revolutionize oral health outcomes.
- **Presentation:** Clarity and professionalism in communication.
- **Scalability:** Ability to expand and adapt across settings.
- **Sustainability:** Long-term viability and environmental impact.
- **Market Readiness:** Preparedness for market launch and competitiveness.
- **User-Centric Design:** Accessible, intuitive, and beneficial for users.
- **Collaboration Potential:** Opportunities for partnerships to enhance reach.
- **Evidence-Based Support:** Backed by research and real-world data.
- **Social Impact:** Addressing health disparities and promoting equity.
- **Future Adaptability:** Potential for evolution with healthcare trends.
- **Patient Empowerment:** Tools to enable proactive oral health management.

'Innovation Exhibit Awards'

A) Innovation & Technology Awards

- Best Innovation Ready Institute of the Year
- Best Innovative Clinic Model
- Best Innovative Product/Service Model
- Best Digital Innovation Most Disruptive Technology of the Year Excellence in Artificial Intelligence Best Emerging Technology in Dental Materials

B) Healthcare and Education Awards

- Best Sustainable Oral Healthcare Initiative Award for Evidence-based Dentistry
- Best Innovative Oral Health Education Program
- Best Dental Telehealth Innovation Award
- Best Community Outreach in Oral Healthcare

C) Experience and Engagement Awards

- Best Patient Experience
- Best Innovative Stall Design

D) Entrepreneurial Awards

- Best Performing Start-Up of the Year
- Best Healthcare Innovation
- Best Innovation in Dentistry
- Best Female Entrepreneur

- **Individual Awards** - Closing ceremony, major awards will need an elaborate assessment with the judging and scientific and innovation committee.
- Winners will be notified; it will be delivered to the awardees post - event.
- **Scope of Announcement – ‘IDA TIMES’**
- **Note-** Ensure that your presentation is well-organized, visually appealing, and clearly conveys the potential of your innovation. Consider rehearsing your presentation multiple times to ensure smooth delivery on the day of the exhibit.

Step 9: Innovation Cave Investor Pitching Opportunity

The top 10 most innovative ideas will qualify for the ‘Innovation Cave’ which is an event inspired by the ‘**Shark Tank**’. These shortlisted participants will get an exclusive chance to pitch their innovation ideas in front of a panel of investors for potential funding and partnership opportunities.

Top 10 Innovative Ideas/Patents:

- If selected, you will be notified about your selection in top-10 list to present your idea to the investors on Day - 2 of the events, featuring ‘Innovation Cave’.
- You will receive a call by the organizing team about your selection one-hour prior to the commencement of the ‘Innovation Cave’ (2-hours segment) of the event.

Prepare Pitch:

- Develop a concise and compelling pitch (only extempore, no PowerPoint) of max. 4 mins that highlights the business potential of your innovation. Include information about market demand, scalability, and how the funding will be utilized.
- Anticipate investor questions and prepare data-backed answers. Towards the end of your pitch, there is a scope of Q n A or open-discussion with audience for 2 mins.
- Pitch Format: Follow the guidelines provided by GCOHIR for the pitching session, including time limits, format etc.
- **Note:** Practice delivering your pitch to colleagues or mentors to receive feedback and refine your message.

Step 10: Post-Event Future Flow Plan


After the Innovation Nexus, GCOHIR offers continued opportunities for participants, particularly those who receive awards or investor interest.

"Celebrating Excellence: The Innovation Exhibit Awards for Innovators"

- **Prestige & Recognition:** Winning an award at GCOHIR 2025 elevates your reputation with validation from top industry experts.
- **Global Spotlight:** Awards provide international exposure, putting your innovation in front of investors, key decision-makers, and global healthcare leaders.
- **Unlock New Opportunities:** Award winners open doors to lucrative partnerships, funding, and future collaborations that can propel careers or businesses forward.

"Be the Star: Step into the Spotlight: Get Featured in IDA Times"

- **Industry Prestige:** A feature in IDA Times cements your status as a leader and innovator in the dental and healthcare fields.
- **Wide Audience Reach:** Gain visibility across a vast network of healthcare professionals, institutions, and policymakers.
- **Powerful Brand Booster:** The feature serves as a high-impact marketing platform to showcase your success and attract new clients, investors, and partners.

 **Engagement with Investors:** If your idea catches investor attention, there will be follow-up meetings or discussions for potential funding or strategic partnerships. Prepare for deeper discussions on your innovation's business model, commercialization path, and scalability.

 **Collaboration Opportunities:**

- GCOHIR will help foster collaboration between innovators and research institutions or industry leaders.
- This could involve joint development of your innovation, licensing opportunities, or additional research funding.

 **Mentorship Programs:**

Selected participants may be invited to join mentorship programs where they can receive guidance from industry experts, aiding in the further development of their innovations.

 **Networking Opportunities:**

Stay engaged with the GCOHIR community for future events, innovation challenges, and networking opportunities. Key Networking Events: Post-conclave gatherings, webinars, and future conclaves.

Additional Key Information to Consider

+ Important Dates:

Always check the GCOHIR website, WhatsApp group (of all the Innovation Nexus participants) and your registered email ID for latest updates on key dates such as submission deadlines, payment deadlines, and exhibits schedules.

+ Venue Information:

Venue-layout specifics will be updated on the website or communicated via WhatsApp group/email. Ensure to make travel and logistical arrangements as soon as you receive this information.

+ Innovation Cave (Inspired by Shark Tank**):**

It will serve as a dynamic space where selected participants can showcase their ideas in an engaging format. This is where you can interact directly with the audience, judges, seed funding agencies and potential investors.

**“For any Queries related to Innovation Nexus, reach out to-
Innovation Nexus In-Charge: Dr. Himani Balpande ”**

- **WhatsApp Phone No -7499661283**
- **Email Id - drhimani.balpande@ida.org.in**

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